



Data. Business. Performance

UCentric unlocks vital insights from data – your data on your own network that could be working harder to inform your business strategies and enhance operations. When connected to your operation’s multiple devices, it captures and analyses raw information, seeks out non-obvious relationships and produces reports to improve efficiency and your top line. UCentric offers the next level in data analytics to all organisations in any sector or industry.

The UCentric Value Chain

UCentric’s capabilities allow it to leverage an organisation’s data to provide insightful and actionable reports across all sectors and industries. By making use of the most important data an organisation has – its own – UCentric offers a breakthrough in data analysis. If a device can produce data – from vending machines to temperature sensors; voice systems to network drives – UCentric can capture it, analyse and offer bespoke intelligence on the working practices of an organisation and inform future strategies.

UCentric’s ability to embrace and leverage new technology which can add further data sources also makes it future-proof.

UCentric’s unique data analysis

For a single piece of data to offer value, it first needs to be collated, analysed and cross referenced to other information. It is the infinite range of devices which can be connected to UCentric which makes it unique – imagine the power of linking voice, unified communications and facilities data to guide management decisions. Ultimately, as long as a device can output digital information, UCentric can incorporate it in its analysis and reports. The data can be aggregated on a real-time basis at a building, portfolio, and organisational level. To aid diagnosis the aggregated information can be analysed using different tools such as Non Obvious Relationship Awareness (NORA) analysis to develop descriptive, prescriptive, and predictive insights – invaluable insights for operational managers.

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UCentric's capabilities also:

• **Drastically enhance migration processes**

In some instances, UCentric Voice can reduce the amount of time required to migrate from a traditional PABX platform to a hosted solution from four weeks to just one hour

• **Automate remote capture of multi-vendor asset information**

UCentric Voice can remotely scan multi-vendor telephony equipment to ascertain status information on utilisation

• **Provide in-life asset management**

UCentric analyses information from multiple sources simultaneously, and provides a complete picture of the entire voice network estate

• **Inform efficient facilities management**

In a working world defined by hot-desking and homeworking, UCentric offers organisations a unique tool to ensure the correct level of facilities resourcing

• **Improve security**

Thanks to UCentric's forensic analysis capability which allows easier and earlier detection using non-obvious relationship awareness tools



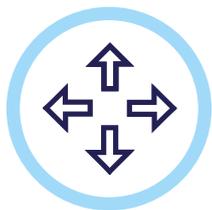
• **Optimise employee productivity**

UCentric can provide invaluable information on which features are being used by employees and how often, offering the potential to define an optimal usage map

• **Contact MIT Dynamic for more UCentric applications**

UCentric has the potential to work for organisations in any sector or industry, including bespoke projects. To find out more ways UCentric can unlock the hidden gold in your organisation's data, contact the MIT Dynamic team.

MIT DYNAMIC



Action

Events such as application usage, movement, phone calls happen



Capture

'Agents' on different servers and devices capture data locally or remotely across the business



Linking

Intelligent reporting and integration into existing business processes



Visualisation

Intuitive 'Visio style' reporting with point-and-click navigation through any browser



Intelligence

Value based analysis provides meaningful information from complex data



Delivery

Automated reporting and clear designs provide valuable Business Intelligence